



APPLICATION FOR MIDDLESEX COUNTY TOURISM SIGNAGE

Contact Name & Title: PLEASE PRINT CLEARLY			
Legal Name of Business:			
Type of Tourism Business: (See Tourism Signage Policy, Appendix A & B)			
Address:		Street	
		Town, Postal Code	
Phone:		Fax:	
		Cell:	

SIGN INFORMATION

Location of Proposed Sign:

County Road Name:		County Road #:	
What Side of Road is Sign to be located? (Check one):	<input type="checkbox"/> North <input type="checkbox"/> South <input type="checkbox"/> East <input type="checkbox"/> West		
Closest Intersection:		If sign to be near intersection, please indicate where sign would be in relation to intersection <input type="checkbox"/> NE <input type="checkbox"/> NW <input type="checkbox"/> SE <input type="checkbox"/> SW	

Type of Sign: (check one)

Type One (240 cm x 60 cm) 24-month: \$500 Type Two (90 cm x 90 cm) 24-month: FREE!

**Part of 2022 promotion. Apply before October 31st.*

All fees due when application approved

Sign Design

TOURISM BUSINESS NAME (as it will appear on sign)	SYMBOL (Type 1 design only)	DIRECTIONAL ARROW (circle one)
	See Tourism Signage Policy Section 2.4.2 (d)	
		KM

Are you applying for more than one sign (separate application form(s) required)? Yes No
 (You must submit one application for each tourism sign you are applying for)

_____ Date

_____ Applicant's Signature

_____ Date

_____ Received by (Engineering Supervisor/County Engineer)

Location & design subject to approval by the County Engineer's Office

Only those tourist-based businesses and facilities listed in Appendix "A" and "B" will be permitted to erect tourism signage on County roads.

Appendix "A" **Tourism Operations Eligible for Directional Signage**

- Major Tourist Attractions
- Campgrounds
- Picnic Areas
- Tourism Information Centres
- Boat Launches
- Craft Centres
- Golf Courses (Open to the Public)
- Hiking Trails
- Murals
- Arena and Community Centres
- Fishing
- Sports Fields
- Shopping and Tourist Districts
- Zoo
- Cultural Centres
- Provincial Parks
- Marinas
- Public Beaches
- Swimming Pools
- Trailer Courts
- Museums
- Scenic Lookouts
- Skiing
- Historical Sites
- Live Theatres
- Farmers Markets (over 10,000 sq. ft. in area)
- Farm-based Tourist Attractions
- Raceways
- Motor Speedways
- Casinos
- Interpretive Centres
- Developed Natural Sites
- Federal Parks
- Boat Rentals and Charters
- Public Art Galleries
- Transient Accommodations

Appendix "B" **Public Services and Facilities Eligible for Directional Signage**

- Airports
- Municipal Offices
- Transit Terminals
- Churches
- Municipal Yards/Facilities
- Parking (Publicly Operated)
- Community Centres
- Hospitals
- Libraries
- Schools
- Conservation Areas

Any other applicable information signs included in the MUTCD (as revised).

If you have any questions about this form or the list of eligible tourism businesses, please contact the County Engineer's office at 519-434-7321 or refer to the Tourism Signage Policy (2014).