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Middlesex County Economic Development and Tourism Celebrate MarCom Awards Success

Middlesex County, November 7, 2024 – Middlesex County Economic Development is proud to announce its recent achievement at the 2024 MarCom Awards, winning a prestigious Platinum Award for its innovative video series, "Making it In Middlesex: Stories of Business Success." Additionally, Middlesex County Tourism has been honoured with a Gold Award for its exceptional Culinary Guide.

The MarCom Awards recognize outstanding achievement in marketing and communication, attracting thousands of entries from around the globe. The Platinum Award, the highest honour, acknowledges the exceptional quality of the "Making it In Middlesex" video series, which highlights the stories of local entrepreneurs, businesses, and the unique opportunities that Middlesex County offers. "This series not only showcases the vibrant economy of our county but also reflects the passion and creativity of our business community," said Aina DeViet, Warden of Middlesex County. "We are thrilled to receive this recognition and to shine a light on the amazing individuals making a difference in Middlesex."

Furthermore, the Culinary Guide, which has been recognized with a Gold Award, offers an in-depth look at the diverse culinary scene in Middlesex County, promoting local cafes and restaurants, bakeries, farms, and culinary experiences that celebrate the region's rich gastronomic heritage. "The Culinary Guide is a testament to our commitment to promoting local flavour and tourism," said Paul Napigkit, Tourism Officer. "This award reflects our efforts to support local businesses and attract visitors to experience the best of what Middlesex County has to offer."

Both awards serve as a testament to Middlesex County's dedication to fostering economic growth and tourism while celebrating its vibrant community. The county is excited to continue promoting local initiatives that highlight its unique character and opportunities.

For more information about the MarCom Awards, visit [MarCom Awards Website](#).

About Middlesex County Economic Development

Middlesex County Economic Development is committed to fostering a thriving economy by supporting local businesses, attracting new investment, and promoting innovative initiatives that enhance the quality of life in the region.

About Middlesex County Tourism

Middlesex County Tourism is dedicated to promoting the region as a premier travel destination, highlighting its rich culture, agri-tourism, history, and diverse culinary experiences.

For more information, please contact:

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