

Middlesex Workforce Development Partnership 2023 - 2025 Strategic Plan



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Strategic Priorities	1. Workforce Development	2. Sustainable Workforce
Goals	Support local employers in meeting their workforce needs.	Facilitate the development and retention of a sustainable workforce.
Objectives	<ol style="list-style-type: none"> 1.1 Identify the workforce needs of local employers. 1.2 Support employers in attracting and retaining local workforce. 1.3 Increase the capacity of local employers to understand and provide human resource functions, supports and succession strategies. 	<ol style="list-style-type: none"> 2.1 Attract a diverse workforce to Middlesex County. 2.2 Increase awareness among local residents of employment opportunities in Middlesex County. 2.3 Promote opportunities for skills development among the local labour force. 2.4 Promote Middlesex County as a great place to start and grow a career.



Middlesex Workforce Development Partnership Implementation Plan

Strategic Priorities	Objectives	2023 - 2025 Actions	Lead
<p>1. Local Employer Workforce Needs</p> <p>Goal: <i>Support local employers in meeting their workforce needs.</i></p>	<p>1.1 Identify the workforce needs of local employers.</p>	<p>1.1.1 Facilitate conversations and undertake research (Employer One; Business Retention and Expansion; Employer Roundtable/Forum) to identify the workforce needs of local employers.</p> <p>1.1.2 Participate in regional discussions concerning the needs of employers.</p>	<p>WDB; Middlesex County; CEC</p>
	<p>1.2 Support employers in attracting and retaining local workforce.</p>	<p>1.2.1 Support initiatives that help employers understand and meet the needs of the labour market.</p>	<p>WDB; Middlesex County; CEC</p>
	<p>1.3 Increase the capacity of local employers to understand and provide human resource functions, supports and succession strategies.</p>	<p>1.3.1 Facilitate access to training and resources that improve employer knowledge of labour force trends.</p>	<p>All Members</p>

Strategic Priorities	Objectives	2023 - 2025 Actions	Lead
<p>2. Sustainable Workforce</p> <p>Goal: <i>Facilitate the development and retention of a sustainable workforce.</i></p>	2.1 Attract a diverse workforce to Middlesex County.	2.1.1 Promote and support awareness of sector-based efforts to attract and retain a diverse workforce. (LMLIP, co-op, hybrid/remote work, etc.)	All Members
	2.2 Increase awareness among local residents of employment opportunities in Middlesex County.	2.2.1 Participate in job fairs.	CEC/ Middlesex County
		2.2.2 Host an event/initiative that promotes self-employment as a workforce option for Middlesex County youth	CFDC/ Middlesex County
		2.2.3 Maintain and update content and job listings for workinmiddlesex.ca	CEC
		2.2.4 Actively promote workinmiddlesex.ca to local employers and the workforce	All Members
	2.3 Promote opportunities for skills development among the local labour force.	2.3.1 Promote and support skills development programs and workshops that inform the local workforce	All Members
		2.3.2 Promote and support initiatives such as the offering of soft-skills training, mental health supports.	All Members
	2.4 Promote Middlesex County as a great place to start and grow a career.	2.4.1 Support the implementation of marketing initiatives from Middlesex County's 2021 – 2025 Strategic Plan.	Middlesex County

